



Video Editing, Animation & AI Content Creation

Job Guarantee Program





Introduction:

Do you want a career that combines flexibility, creativity, and impact in the modern digital world? If so, then this program is perfect for you. As a **Video Editor & Content Creator**, you will focus on creating engaging and powerful videos that people love. Your goal will be to create videos for YouTube, Instagram, and other social media platforms. You will learn the skills you need to create high-quality videos and content.

Course Structure:

Total Program:	12 Weeks	Community:	Lifetime Access
Learning portion:	8 Weeks	Mentorship:	Personalised
Training:	4 Weeks*	Minor Projects:	5 Projects
Classes per Week:	2 Classes	Major Projects:	4 Projects
Hours Invested:	120+ Hours	Q&A Sessions:	2 per Month
Learning:	80+ Hours	Expert Sessions:	Lifetime
Projects:	40+ Hours	Placement:	Guaranteed*

What is Included?

- Learn **Adobe Premiere Pro, Adobe After Effects, Adobe Rush, Adobe Sensei & Notion.**
- Intro to **Synthesia, Lumen5, ChatGPT, Google Bard & Mobile Editing Apps.**
- Free **Expert Sessions** to engage with Industry Experts.
- Exclusive Access to **Skillto Design Community**, a Freelancing Platform.
- Access to **Mentorship** for doubts and guidance.
- 1 Month Project Training that help you build **Portfolio Projects.**
- Free **Portfolio Building, LinkedIn and Personal Brand Building Sessions.**
- Dedicated Interview Training, Reviewer & Placement Counselor.
- **Guaranteed Placement or 100% Fee Refund.**



Syllabus & Concepts:

Intro to Digital Content

- Importance of Video Editing
- Intro to Editing Tools
- Setting up your Workspace

Defining Your Audience

- Identifying your Target Audience
- Setting up goals and objectives
- Research & Understand Trends

Planning & Storyboarding

- Developing Creative Ideas
- Storyboarding Techniques
- Content Scheduling

Sound Design

- Understanding Equipment
- Understanding Acoustics
- Cleaning Up Audio

Editing Workflows

- Understanding Premiere Pro
- Importing & Organizing Footage
- Mastering the Timeline

Video Editing Techniques

- Trimming, Splitting & more
- Transitions & Effects
- Intro to Color Correction

More Techniques

- Effects, Filters, & Color Grading
- Adding Text, Titles & Graphics
- Enhancing Audio with Music

Advanced Editing

- Multi-Camera Editing
- Intro to After Effects
- Keyframing and Animation

Syllabus & Concepts:

Blending & More

- Chroma Key Techniques
- Green Screen Compositing
- Subjects & Integrations

Creating Engaging Content

- Storytelling & Narration
- Algorithms & SEO
- Thumbnails & Descriptions

Exporting & Optimization

- Formats & Resolutions
- Adapting your content
- Engagement using hashtag

Building an Audience

- Growth Strategies
- Audience Engagement
- Multi Platform Engagement

Promoting Your Content

- Marketing Strategies
- SEO for discoverability
- Cross Promotion

Analytics & More

- YouTube & Instagram Analytics
- Optimize Content Strategy
- Legality & Copyrights

Monetization Strategies

- Ad Revenue & Sponsorships
- Partnerships & Collaborations
- Affiliate Revenue

Evolving Trends

- Trending Tools & Techniques
- Using AI to Advantage
- Experimenting with Editing Styles



How we Learn?

Delivery Mode

The LIVE classes are conducted on Zoom. Also the recorded videos of the class will be provided to the students.

Prerequisites

No prior knowledge required.
Learn from Scratch.
We provide all paid tools necessary.

Open for All!

Students or Working Professionals from any Educational Background who are looking for a career in Video Editing and Digital Content Creation can join.

Demo

ASK YOUR COUNSELLOR!!

If you go through our recorded demo video, you won't require a Live Demo after that.



Certification

Unique link to your Certificate.
ISO Certified and Industry recognized.



Payment Modes

1

Placement Guarantee

INR 39,990

For an Immersive program of 12 Weeks with Training & Placement Guarantee.

Pay **INR 9,990** and Book your seat with us. Easily Pay the rest amount of **INR 29,990** in 3 EMI. Get **100% Refund** if not placed.

2

Income Sharing

INR 29,990 + Half Month Salary

For an Immersive program of 12 Weeks with Training & Job Placement.

Pay **INR 9,990** and Book your seat with us. Easily Pay the rest amount of **INR 19,990** in 2 EMI. **Half Month Salary** post placement

Enroll Now!!

Click Here to Pay

Support Email | support@skillto.in