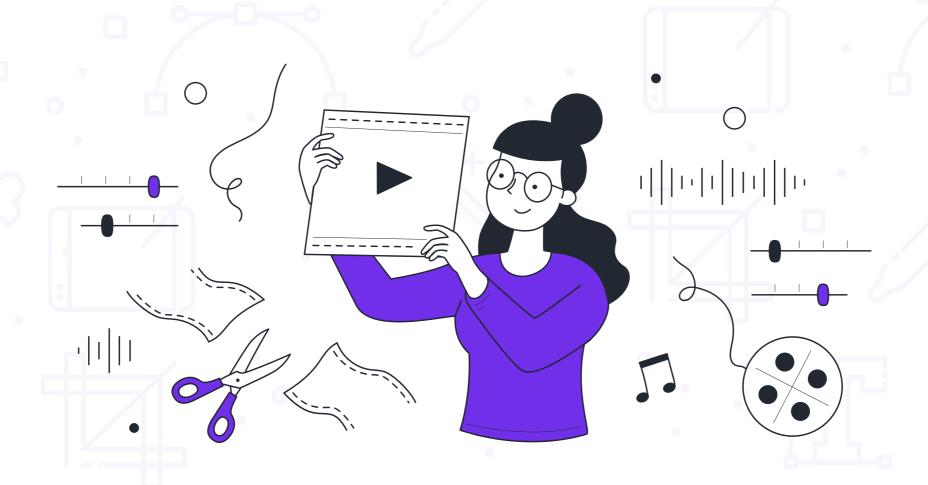


Video Editing, Animation & Al Content Creation

Job Guarantee Program





Introduction:

Do you want a career that combines flexibility, creativity, and impact in the modern digital world? If so, then this program is perfect for you. As a Video Editor & Content Creator, you will focus on creating engaging and powerful videos that people love. Your goal will be to create videos for YouTube, Instagram, and other social media platforms. You will learn the skills you need to create high-quality videos and content.

Course Structure:

Total Program: 12 Weeks Community: Lifetime Access

Learning portion: 8 Weeks Mentorship: Personalised

Training: 4 Weeks* Minor Projects: 5 Projects

Classes per Week: 2 Classes Major Projects: 4 Projects

Hours Invested: 120+ Hours Q&A Sessions: 2 per Month

Learning: 80+ Hours Expert Sessions: Lifetime

Projects: 40+ Hours Placement: Guaranteed*

What is Included?

- Learn Adobe Premiere Pro, Adobe After Effects, Adobe Rush, Adobe Sensei & Notion.
- Intro to Synthesia, Lumen5, ChatGPT, Google Bard & Mobile Editing Apps.
- Free Expert Sessions to engage with Industry Experts.
- Exclusive Access to Skillto Design Community, a Freelancing Platform.
- Access to Mentorship for doubts and guidance.
- I Month Project Training that help you build Portfolio Projects.
- Free Portfolio Building, Linkedin and Personal Brand Building Sessions.
- Dedicated Interview Training, Reviewer & Placement Counselor.
- Guaranteed Placement or 100% Fee Refund.



Syllabus & Concepts:

Intro to Digital Content

- Importance of Video Editing
- Intro to Editing Tools
- Setting up your Workspace

Planning & Storyboarding

- Developing Creative Ideas
- Storyboarding Techniques
- Content Scheduling

Editing Workflows

- Understanding Premiere Pro
- Importing & Organizing Footage
- Mastering the Timeline

More Techniques

- Effects, Filters, & Color Grading
- Adding Text, Titles & Graphics
- Enhancing Audio with Music

Defining Your Audience

- Identifying your Target Audience
- Setting up goals and objectives
- Research & Understand Trends

Sound Design

- Understanding Equipment
- Understanding Acoustics
- Cleaning Up Audio

Video Editing Techniques

- Trimming, Splitting & more
- Transitions & Effects
- Intro to Color Correction

Advanced Editing

- Multi-Camera Editing
- Intro to After Effects
- Keyframing and Animation



Syllabus & Concepts:

Blending & More

- Chroma Key Techniques
- Green Screen Compositing
- Subjects & Integrations

Exporting & Optimization

- Formats & Resolutions
- Adapting your content
- Engagement using hashtag

Promoting Your Content

- Marketing Strategies
- SEO for discoverability
- Cross Promotion

Monetization Strategies

- Ad Revenue & Sponsorships
- Partnerships & Collaborations
- Affiliate Revenue

Creating Engaging Content

- Storytelling & Narration
- Algorithms & SEO
- Thumbnails & Descriptions

Building an Audience

- Growth Strategies
- Audience Engagement
- Multi Platform Engagement

Analytics & More

- YouTube & Instagram Analytics
- Optimize Content Strategy
- Legality & Copyrights

Evolving Trends

- Trending Tools & Techniques
- Using AI to Advantage
- Experimenting with Editing Styles



How we Learn?

Delivery Mode

The LIVE classes are conducted on Zoom. Also the recorded videos of the class will be provided to the students.

Prerequisites

No prior knowledge required.

Learn from Scratch.

We provide all paid tools necessary.

Open for All!

Students or Working Professionals from any Educational Background who are looking for a career in Video Editing and Digital Content Creation can join.

Demo

ASK YOUR COUNSELLOR!!

If you go through our recorded demo video, you won't require a Live Demo after that.



Certification

Unique link to your Certificate.

ISO Certified and Industry recognized.



Payment Modes

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Placement Guarantee

INR 39,990

For an Immersive program of 12 Weeks with Training & Placement Guarantee.

Pay INR 9,990 and Book your seat with us. Easily Pay the rest amount of INR 29,990 in 3 EMI. Get 100% Refund if not placed.

2

Income Sharing

INR 29,990 + Half Month Salary

For an Immersive program of 12 Weeks with Training & Job Placement.

Pay INR 9,990 and Book your seat with us. Easily Pay the rest amount of INR 19,990 in 2 EMI. Half Month Salary post placement

Enroll Now!!

Click Here to Pay

Support Email | support@skillto.in